

**BEST FINANCIAL PLANNERS AND TOP WEALTH MANAGERS IN DALLAS**

## Grunden Financial Advisory, Inc.

### FINANCIAL PLANNERS

Sameness. When cranking out widgets, precise sameness is absolutely critical. Uniqueness, however, is another story. When there are no two grains of sand on a beach alike, why settle for the sameness that is pervasive in the financial services industry? Like grains of sand, every client story is unique, and that is why Grunden Financial works closely with clients to create intricately woven financial plans embracing their unique personal style—where they came from and where they want to go. The financial planners at Grunden relate closely with clients to anchor the elusive peace of mind for which we all long.

Believing strongly in the uniqueness of others, this same empathy is captured in the firms recently published book, “The Wealth Builder Challenge” that examines repeatable behaviors of successful planning clients. “We wrote the book for NextGen professionals, challenging them to build wealth early so they would never have to say ‘I wish I’d started this 20 years ago,’” says Ricky Grunden, Sr. CEO/president. Grunden is committed to serving the firm’s established clients while opening the doors to NextGen professionals and expanding the team with smart and enterprising NextGen financial planners.

Thank you *D Magazine* and colleagues for this prestigious recognition.

Member FINRA/SIPC

*Pictured left to right:*

Frank Cornett

Susy Grunden

Ricky Grunden, Sr., CFP®, AIF®

Dave Ragan, CFP®, AIF®

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